

Levey's



Fine Jewelry



The definition of fashion is “a general term for the style and custom prevalent at a given time”. So, does this mean that what was in fashion ten, twenty or thirty years ago isn’t in fashion today? The old saying is that if you hold onto something long enough, it will come back into fashion, but who gets to declare when something is in fashion?

In our 88 years in the jewelry business, we have seen a lot of fashions come and go. When we opened in the early 1920’s, the staid yellow gold jewelry of the Victorian era was giving way to the modern geometric art deco look. In the 1940’s Art Deco’s clean lines gave way to the 40’s retro look as large bold pieces made primarily of rose gold with large colored stones became chic. This looked evolved into the 1950’s retro look, which was largely influenced by the newly hatched atomic age and space exploration.

The 1960’s and 1970’s saw both a movement towards natural inspired jewelry as well as a resurgence in the classics such as scarab bracelets, floral brooches and simple white gold and diamond wedding sets. The gold and silver price spike of the late 70’s and early 80’s made anything big and gold in fashion, with the nugget look reigning supreme.

The 90’s saw a renewed interest in estate and antique jewelry as a welcomed reprieve from the over the top yellow gold look. So what is in fashion today in jewelry?

In bridal, white gold and platinum are still the norm, with diamond accented mountings and wedding bands being prevalent. The wearing of a single ring (as opposed to a set) as a wedding ring is also popular, particularly in a second marriage, so as to have something different this time.

In fashion jewelry, a big, bold look is in, both in white metals and in yellow gold. This look is somewhat muted by use of different textures and finish on the metal, such as hand engraving or a satin finish, often accented with colored stones. The one trend that we have noticed is that most people today are looking for jewelry that fits them the best, not necessarily what fits their neighbors or friends.

When someone comes into our store for the first time, they are very often blown away with our selection that ranges from the 1700’s to the newest look. The reason behind this? We want to be able to have just the right piece for just the right person. It may take a while to look at our entire selection, but most of the time that perfect piece is here. After all, we are all individuals with our own likes and dislikes, and in today’s society that is perfectly fine.

On the cover: Sapphire and Diamond Dangle Earrings Circa 1919, 1920’s Art Deco Sapphire and diamond ring, and 1930’s Citrine and sapphire pendant.

Shown at right: Art Nouveau lapel watch.





A- Art Deco platinum diamond, emerald, and sapphire bracelet circa 1920-1930.

B- Pair of Retro 1940-1950's rings.

C- Estate platinum and diamond bracelet.

D- 1930's opal filigree ring.

E- Art Deco platinum on yellow gold diamond and sapphire cross.

F- Edwardian ruby and diamond cross.

G- Modern sterling silver multi-row bracelet.

A- Art Deco platinum diamond earrings.

B- Art Deco jade necklace circa 1920's.

C- Art Deco platinum and ruby bracelets.

D- Edwardian white gold dangle diamond earrings circa 1921.

E- Art Deco estate diamond and black onyx platinum ring

F- Platinum and white gold Swiss watch with diamonds and sapphires circa 1918.

G- Platinum 1950's clip necklace.



A- Modern Diamonds-by-the-Yard necklaces.

B- Modern and Art Deco emerald, ruby, and sapphire rings.

C- 18kt white gold diamond brooch/clips circa 1950's.

D- Classic diamond stud earrings.

E- Platinum 3.05ct European cut diamond ring circa 1930's.

F- Designer stackable bracelets.

A- 14kt gold and platinum Mexican fire opal pendant.

B- Modern diamond engagement rings.

C- Patek Phillippe 18kt yellow gold watch.

D- Platinum and 18kt yellow gold 8.16

carat emerald cut emerald with a trillion cut diamond.

E- 18 karat yellow gold, diamond and black onyx ring.

F- 18 karat white gold diamond, ruby, and onyx bracelet.



A



B



D

E



C



A



B



C



D



E



F

A- Jabel 18 karat white and yellow gold diamond bracelet.

B- 14 karat white gold diamond inside-out hoop earrings 5.15 cttw.

C- Penny Previll 18 karat yellow gold diamond pendant.

D- Penny Previll 18 karat yellow gold diamond earrings.

E- 18 karat yellow gold diamond and sapphire bracelet.

A- Alisa sterling silver circle pendant.

B- David Yurman 18 karat yellow gold multi stone earrings.

C- Richard Landi 18 karat white gold pear shaped black diamond earrings with white diamond accents.

D- David Yurman mobe' pearl and diamond earrings.

E- Platinum diamond and 4.17 carat sapphire ring.

F- Fred of Paris stainless steel watch with diamonds and a rubber strap.



A



B



C



D



E



F



A

B



D

C



E

F



A- Art Deco platinum diamond bracelet.

B- Yellow gold diamond and pearl earrings circa 1950.

C- Art Deco Platinum emerald and diamond ring circa 1930's.

D- Cabochon sapphire, ruby, and diamond platinum ring circa 1930's.

E- Multicolored stone floral ring.

F- 18 karat yellow gold 1940's Retro wide mesh bracelet with diamonds.

A- Platinum and diamond ear clips circa 1918.

B- Estate Amethyst and diamond pendant.

C- Art Nouveau enamel pearl and amethyst lavalier.

D- Late 1940's citrine and ruby ring.

E- Ruby and diamond bee ring/brooch.

F- Victorian yellow gold, pearl and garnet bracelet.



A- Victorian enamel pendant/pin combo.

B- Victorian platinum diamond cameo on handmade platinum and diamond chain.

C- Victorian yellow gold dangle earrings with rubies.

D- Victorian tortoise shell dangle earrings.

E- Enamel and 18 karat yellow gold diamond brooch circa 1930's.

F- Victorian multicolored gold smoky quartz bracelet.

A- Platinum Edwardian floral design dangle earrings.

B- 18 karat yellow gold and sterling silver Victorian diamond brooch.

C- Peridot and pearl Art Nouveau lavalier.

D- 14 karat yellow gold Victorian ring.

E- Estate emerald and diamond ring.

F- Estate 18 karat snake bracelet with emeralds, diamonds, rubies, and enamel.



A



B



A

B



C



C



D



D

E



E



A- Seidan Gang yellow gold pendant with diamonds and rubies.

D- Estate Rolex with stainless bezel and stainless dial.

B- Modern black diamond estate necklace with white diamond clasp.

E- Designer engraved bangle bracelets.

C- John Hardy sterling enamel bracelet.

A- Victorian yellow gold textured cufflinks.

D- Edwardian mother of pearl cufflinks.

B- Estate Men's yellow gold Presidential.

E- Early Art Deco cufflink and stud set.

C- Estate amethyst and pearl cufflinks.



Shown above: Art Deco enamel box.

December hours:

Monday - Saturday 8:30 am - 6:00 pm

Sunday 12:00 pm - 5:00 pm

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